

**YOUR AD
HERE**



Times Square Digital Board

Media Proposal: CLIENT

Date: DATE

Billboard Location: 42nd Street, NYC

CLIENT LOGO

About Us



3DXGlobal is committed to bringing world-class advertising at affordable prices. With rates as low as \$8/minute for Times Square billboard advertising, \$3/minute for radio advertising with leading radio stations with verifiable listeners, and \$3/CPM (thousand) internet impressions on targeted website traffic, 3DX Global offers small businesses accessible advertising solutions that have only been available to Fortune 500 corporations. With our bundled packages the savings become even greater.

- ❑ Advertising sales partner for the [Ripley's Billboard Times Square](#) which is seen by 400,000* daily pedestrians and is exposed to over 440,000* in weekly vehicular traffic.

*Source: OOH Measurement / Times Square Alliance / NYC Traffic Audit Bureau

- ❑ Exclusive advertising agency for the #1 digital streaming radio station in America [Red State Talk Radio](#) as rated by [TopTalkRadio.com](#) for five years and running
- ❑ Exclusive advertising agency for the high traffic conservative websites including [Buglecall.org](#) which and [Redstatetalkradio.com](#) that have an [Alexa](#) rating in 500,000 range

World Recognized & Local Favorite

Times Square is the premier Out-Of-Home selling environment on the planet. It is home to the world's largest and smartest brands for several important reasons:

It attracts over 1 million people on a daily basis, from the Tri-State area (NY, NJ, CT), the greater U.S. and tourists from every country on the globe.

Its visitors are there to experience Times Square directly, to view the advertising and take in a Broadway show or a film.

It's the place where people take pictures of themselves, to show their friends, families and business associates.

Why? Because it's really fun and cool! And it's unforgettable!

Your Brand Belongs in Times Square!

Up until now, most Times Square boards had to be sold a year in advance, with commitment dates that required a 6-month+ advertising buy schedule.

3DX Global is changing that. Today, local Tri-State quality advertisers can now book their advertising for much shorter lengths, to accommodate smaller companies who still want the exposure.

The numbers are impressive. With just a 4-week schedule, a local advertiser can now place their advertising message, in either static form, or state of the art digital, right on 42nd Street, the most famous street of dreams in the world.

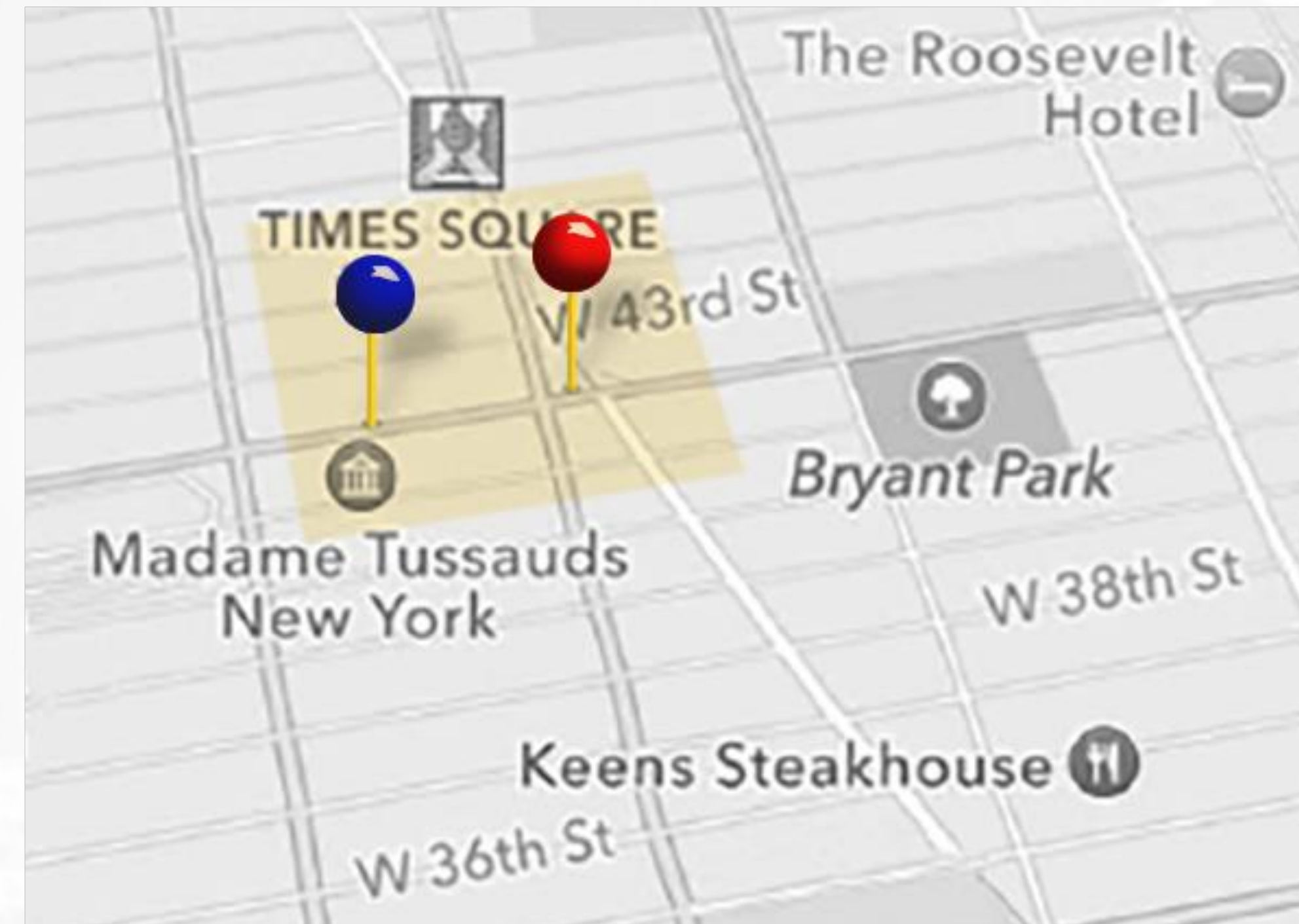
This means that companies like yours can now take advantage of the most exciting selling environment, in the center of the most important ad market in the Tri-State area, at a fraction of the cost that other long-term advertisers pay!

Location Location Location

Advertising Strengths:

This 3DX Global Board puts you right in the middle of all the action, all day and all night long!

It reaches Port Authority Bus terminal passengers, all nine subway lines and countless buses and cars, all converging right in front of this state of the art billboard.



■ Our Digital Billboard
on 42nd Street

■ Time Square New
Year's Eve Ball Drop

State Of The Art Unit

Advertising Strengths:

Your ad will have a starring role to over
1.5 MILLION PEOPLE A DAY.

This traffic is made up of people going to two of the country's largest grossing movie theaters: The AMC Empire 25 and the Regal E-Walk Stadium 13. Additional attractions in the area include The New Amsterdam Theater, Madame Tussauds, The New Victory Theater, Modell's Sports, Sketchers, Ann Taylor Loft, Quicksilver and Champs Sports.



7th Avenue View

Your Brand Belongs in Lights!

Advertising Strengths:

It has interactive capabilities to mobile devices, can broadcast content from the internet, and perform countdowns. It's designed for the most creative executions.

We will work with you to tailor your message so it stands out in an effective way.

The unit measurements are 19' 0" H x 34' 0" W
And support all digital media creative assets, including HD.



42nd Street View

Creative Specifications / We Can Run Almost Anything

Location: 42nd Btw 7th & 8th Ave

Lat/Long: 40.7566 / -73.9887

Media / Style: Permanent Bulletin /
Digital

Audience Impressions*: 900,000 /
4 weeks

Panel Size: 19' 0" H x 34' 0" W

Facing / Read: N / Parallel

Illuminated: Yes



*Source: OOH Measurement / Times Square Alliance / NYC Traffic Audit Bureau

Billboard Rate Card



DURATION	COST PER MINUTE	TOTAL # MINUTES PER MONTH	TOTAL SCHEDULE COST
15 SECONDS / HOUR	\$10.20	147	\$1,500
30 SECONDS/ HOUR	\$9.18	294	\$2,700
1 MINUTE/ HOUR	\$8.00	588	\$4,704

ADS RUN 21 HOURS A DAY/28 DAYS A MONTH.

Cross-Promote on Social Media

Value Add - \$250

In addition to your ad schedule, we will videotape and photograph your advertisement running on the Times Square billboard.

You can then post it on your social network (Facebook, LinkedIn, Twitter, Pinterest, YouTube) so your customers, friends and family can see that you're advertising in Times Square!





ON AIR



*Leading
Nationally Syndicated
Talk Show
Radio Programs
from Across
the Nation*

Radio Advertising



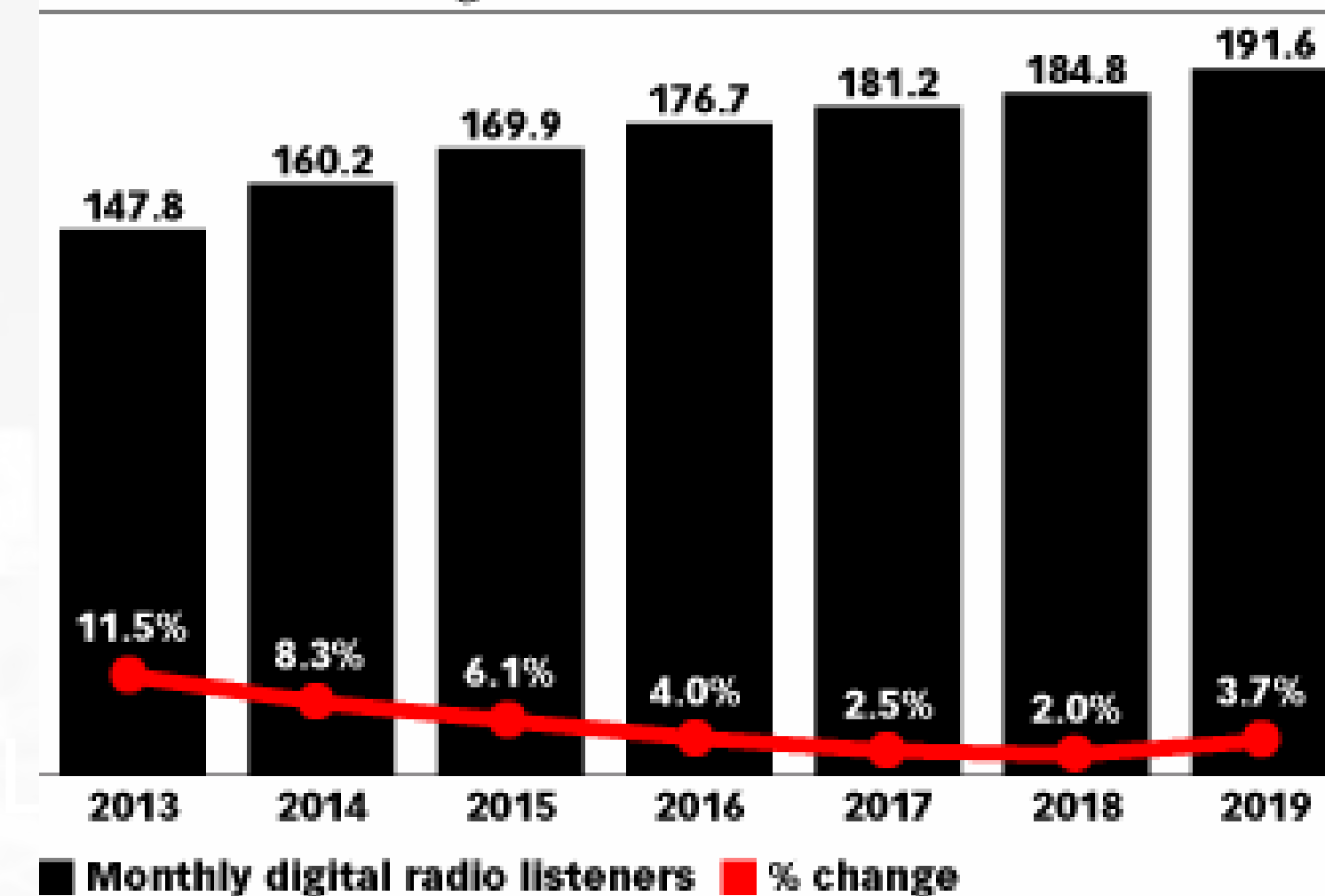
RADIO turns
more **people** on

one of the most effective
mediums for advertising.

MARKET TRENDS



US Monthly Digital Radio Listeners, 2013-2019
millions and % change



Note: internet users of any age who have listened to digital broadcasts of terrestrial radio stations, digital-only radio stations or audio podcasts via any device at least once per month
Source: eMarketer, Feb 2015; confirmed and republished, July 2015

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www.eMarketer.com

- DIGITAL RADIO IS ON A FAST TRACK ADOPTION TREND WITH 192 MILLION PEOPLE FORECASTED TO BE LISTENING TO STREAMING RADIO ON A REGULAR BASIS BY 2019.
- RED STATE'S GROWTH TRAJECTORY IS FURTHER FUELED BY THE SKYROCKETING DEMAND FOR AUTOMOBILE DIGITAL ENTERTAINMENT CONSULS LIKE APPLE "CARPLAY AND GOOGLE'S "ANDROID AUTO".
- RED STATE IS ON THE CUTTING EDGE OF THIS TECHNOLOGY WITH MOBILE APPS, PARTNERSHIPS WITH PLATFORMS LIKE ROKU AND STRATEGIC RADIO STATION AFFILIATIONS.

All Radio Stations are not alike. Choose the best. Choose Red State Talk Radio!
TopTalkRadio.com has rated Red State Talk Radio the #1 Radio Station in America 5 Years and running. 2015 surpassed 2014 and 2016 is projected to be our best year ever!

Voted Top Internet Network **2012-2014 1st Place** 3 consecutive years!
RED STATE 2012, 2013 & 2014
TALK RADIO
TopTalkRadio.com



RED STATE
TALK RADIO

WRS
DIGITAL BROADCAST

RATE CARD

- With award winning digital content and a growing list of terrestrial affiliate partners, Red State Talk Radio offers a unique opportunity to reach an engaged audience of **over 1-Million** conservative listeners with high purchasing power for as low as **\$3/minute**.
- Monthly Rate: \$300 (\$3/minute), Minimum purchase of 100 Minutes is required.
- Airtime: Minimum of 100 minutes or 6 (30 second) spots per day/30 days. Spots will run more frequently if there is schedule availability.
- Free internet banner ad on the Redstatetalkradio.com and Buglecall.org and other high traffic partner websites . Guaranteed minimum of 10,000 impressions.
- Free Radio and website ad development with minimum purchase of 100 monthly minutes.
- State of the art server technology which provides detailed analysis of impressions and click throughs

Contact Us



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